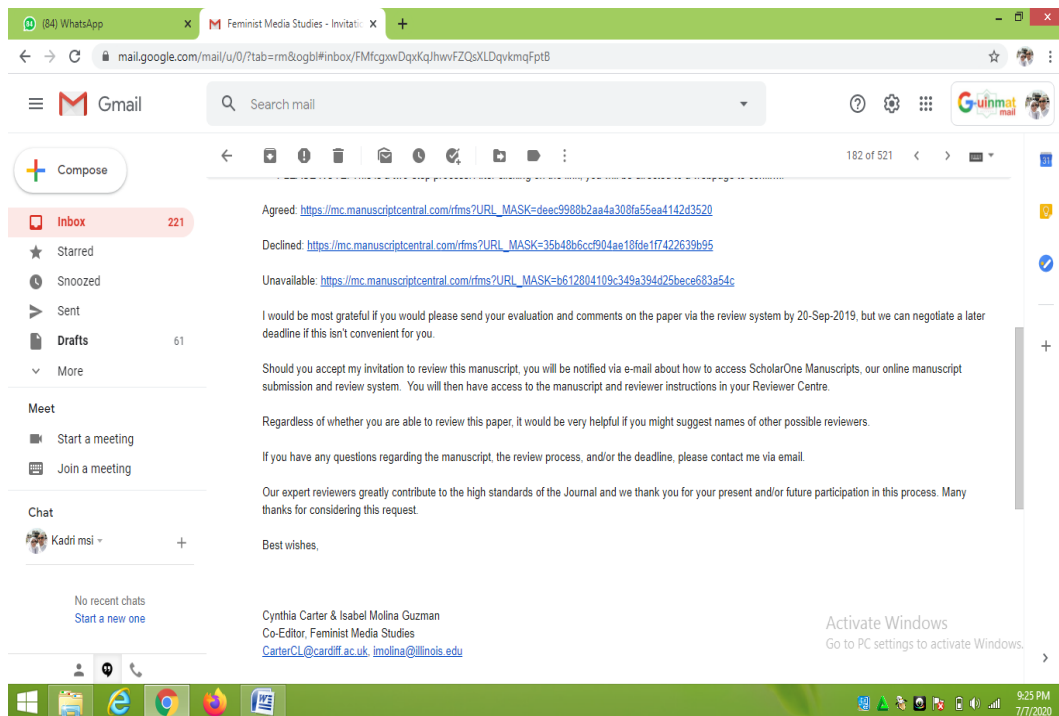
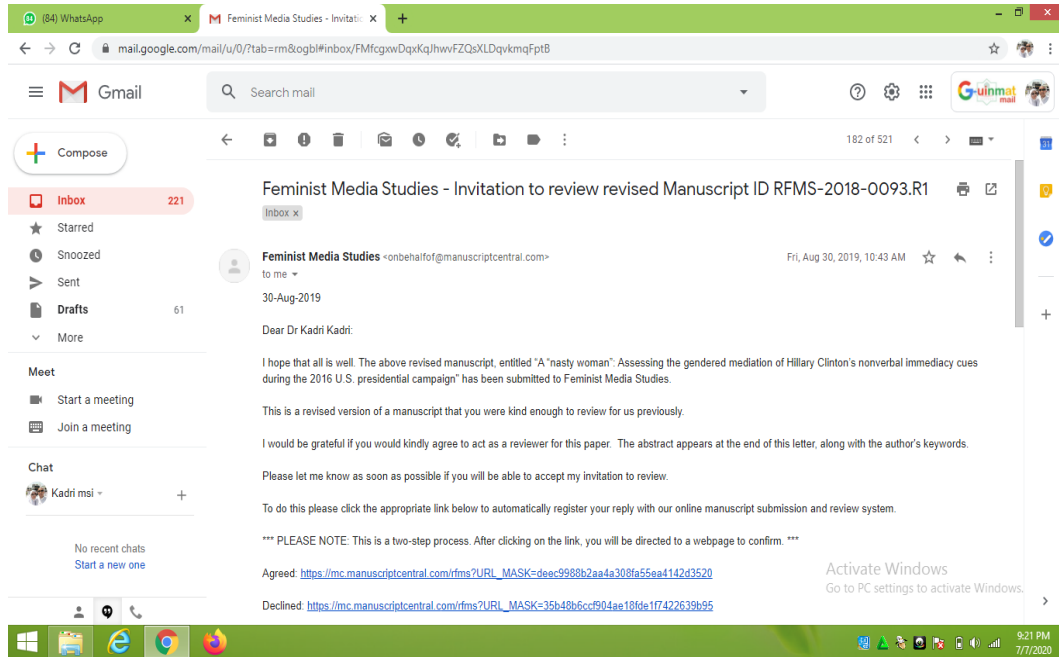


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MANUSCRIPT DETAILS

TITLE: A "nasty woman": Assessing the gendered mediation of Hillary Clinton's nonverbal immediacy cues during the 2016 U.S. presidential campaign

ABSTRACT: Hillary Clinton's defeat in the 2016 U.S. presidential election was a stunning upset that confounded pollsters, pundits, and journalists predicting a solid win by the former secretary of state and Democratic candidate against businessperson and reality television star Donald Trump. This article uses the theoretical lenses of gendered mediation and the double bind to investigate how U.S. media framed Clinton's credibility and likability as a female candidate during the last six weeks of the election campaign. Employing a qualitative thematic content analysis, the paper examines how two regional daily newspapers in traditionally red and blue states assessed Clinton's credibility and likability through her use of nonverbal immediacy cues. It finds that though Clinton was able to gain credibility through her use of immediacy behaviours, the portrayal of her likability was still confined by gender norms and depicted as a barrier to her viability as a presidential candidate.

KEYWORDS: Female politicians, Nonverbal immediacy, Double bind, Gendered mediation, Likability, Credibility

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Dear Dr Kadri Kadri:

Thank you for agreeing to review the above manuscript, entitled "A "nasty woman": Assessing the gendered mediation of Hillary Clinton's nonverbal immediacy cues during the 2016 U.S. presidential campaign" for Feminist Media Studies. The deadline for your review is 20-Sep-2019.

To access the manuscript and complete your review, please click on the following link:

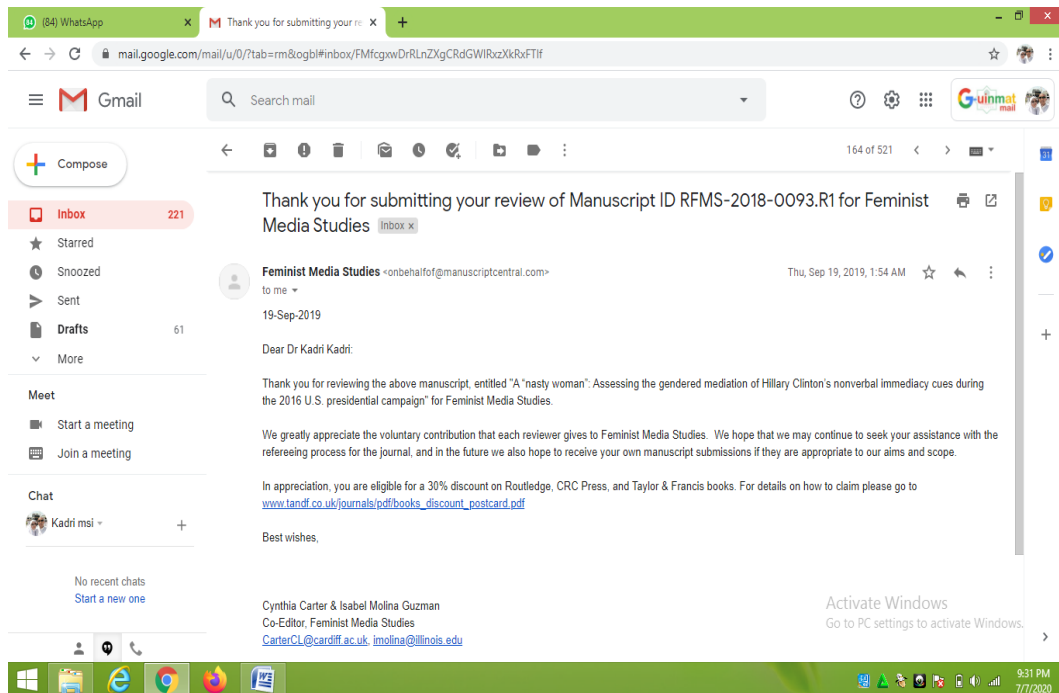
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I strongly encourage you to elaborate on your review in the space provided. Your detailed comments will offer valuable feedback to improve future work. More specifically, I am interested in your evaluation of issues such as (but not limited to):

- Importance of the subject for feminist media studies
- Originality of the approach
- Soundness of the scholarship displayed
- Meaningful engagement with international scholarship, where appropriate

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Catatan Reviewer tentang Artikel:

Notes for the author:

1. The theme and focus of this article are interesting and relevant with reference to the scope of the Journal of Feminist Media Studies, not to mention the studies on nonverbal immediacy cues of female politicians remain under research in the realm of political communication and media.
2. The theoretical analysis deployed in this study (gendered mediation and double bind theory) is appropriate and has been well delineated clearly with respect to the focus of the study.
3. The “qualitative thematic content analysis” as the analytical method is relevant to unveil the foci of the study. The newspaper and news content are appropriate and well justified. Nonetheless, the description of the research methodology is too long. It would be ideal to be concise.
4. The systematic structure of this study is not appropriate. It would be better to separate the description of results and discussion under different headings respectively.
5. With regard to the result of the study, it is preferable for the author to present the summary of the findings in table to help readers easily interpret ways of each media (*Boston Globe* dan *Houston Chronicle*) in constructing the realities about Clinton.

6. The depth and strength of the arguments of the author are well given in the analysis section. The conclusion taken also represents the answers to the research issues in this article.

Notes for Editor:

1. The event studied (including the newspaper edition) in this article has been outdated, occurring three years ago. It is important to take into account the newness of the content being studied.