

# MAPPING THE TREND OF

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## MAPPING THE TREND OF ISLAMIC ECONOMIC STUDIES INDEXED IN SINTA WEBSITE: A BIBLIOMETRIC ANALYSIS<sup>1</sup>

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**ABSTRACT** - Research on Islamic economics experienced rapid development in recent years along with the development of Islamic economics as a branch of science throughout the world, especially in Muslim countries. This paper aims at mapping and observing the trend of Islamic economic studies listed on SINTA, the official Indonesian indexing website. The sampling data for this study is 114 published papers obtained from the website. The data are analyzed using quantitative descriptive with bibliometric analysis method. This study found that most papers are published by "Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah", owned by Syarif Hidayatullah State Islamic University. The qualitative approach is most used by research samples in this study with 74 papers (64.91%), while the quantitative is only used by 40 papers (35.08%). It also found that Islamic economic research in Indonesia is dominated by Islamic bank topics with several general bank keywords, such as efficiency, profitability, liquidity, and Non-Performing Financing (NPF). This study suggested that further researchers conduct more studies on Islamic or Sharia values implemented within Islamic banks since it is the main difference between Islamic and conventional banks. Further studies can also observe broader problems like poverty and how the Islamic economy has overcome this issue.

**Keywords:** SINTA, bibliometric analysis, Islamic economic research

**ABSTRAK – Pemetaan Tren Kajian Ekonomi Islam pada Pengindeks SINTA: Suatu Analisis Bibliometrik.** Penelitian di bidang ekonomi Islam mengalami perkembangan yang cukup signifikan beberapa tahun terakhir bersamaan dengan perkembangan ekonomi Islam sebagai salah satu cabang ilmu pengetahuan, terutama di negara-negara dengan mayoritas penduduknya adalah Muslim. Artikel ini bertujuan untuk melakukan pemetaan dan melihat tren publikasi pada artikel penelitian ekonomi Islam yang terindeks SINTA, website pengindeks resmi Indonesia. Sebanyak 114 artikel diperoleh dari SINTA untuk dijadikan sebagai sampel penelitian. Metode yang digunakan adalah deskriptif kuantitatif dengan analisis bibliometrik. Penelitian ini menemukan bahwa mayoritas paper dipublikasikan oleh "Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah" dari UIN Syarif Hidayatullah Jakarta. Pendekatan kualitatif digunakan oleh 74 sampel artikel (64.91%), sementara pendekatan kuantitatif digunakan oleh 40 artikel (35.08%). Studi ini juga menemukan bahwa artikel kajian ekonomi Islam di Indonesia masih didominasi oleh penelitian terkait bank syariah dengan beberapa kata kunci, diantaranya: efisiensi, profitabilitas, likuiditas, dan Non-Performing Financing (NPF). Penelitian ini merekomendasikan kepada para peneliti di bidang ekonomi Islam untuk melakukan kajian lebih mendalam pada nilai-nilai Syariah yang diimplementasikan di bank Syariah karena hal tersebut merupakan perbedaan mendasar antara bank Syariah dan bank konvensional. Isu lebih luas terkait kemiskinan dan bagaimana ekonomi Islam mengatasinya juga dapat diteliti secara lebih komprehensif dalam kerangka penelitian ekonomi Islam.

**Kata Kunci:** SINTA, analisis bibliometrik, penelitian ekonomi Islam

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## INTRODUCTION

Islamic economics has various definitions collected from neoclassical economics (starting from the 20<sup>th</sup> century). Mannan (1986) said that Islamic economics is a social science that studies the economic problems of a people imbued with the values of Islam. Islamic economics also examines *human falah* (well-being) achieved by organizing the resources of the earth on the basis of cooperation and participation (Khan, 2019). Meanwhile, Chapra (2001) stated that Islamic economics might be defined as that branch of knowledge that helps realize human well-being through allocating and distributing scarce resources that conform to Islamic teachings without unduly curbing individual freedom or creating continued macroeconomic and ecological imbalances.

The development of Islamic economics as a branch of science and the current economic system has received many positive responses at the global level. This development impacts the increasing number of learning centers and educational programs offered at various campuses to form human resources in the field of Islamic economics and develop ideas and thoughts about Islamic economics through the study and research in this area. Along with the increase in understanding and human resources, financial institutions that operate with Islamic principles began to emerge in the 1970s and continue to proliferate (Suryani, 2012).

Global attention related to Islamic economics has an impact on research in the field, which has experienced rapid development since the middle of the last decade. The rapid growth in this research raises challenges in understanding and determining the direction of Islamic economic research development, as well as identifying interconnected topics within. The academicians, as well as the practitioners, need to build clarity by conducting researches in order to confirm Islamic economics in the practical field; then, those researches need to be published in selected journals so society may understand its importance.

SINTA (Science and Technology Index) is an indexing website for journals initiated by the Director General of Strengthening Research and Development, Ministry of Research, Technology, and Higher Education of the Republic of Indonesia with the involvement of experts from various institutions. Its goal is to provide Indonesians with access to citations and expertise. Fast, quick, and comprehensive web-based research information system for assessing the performance of Indonesian researchers, institutions, and publications. SINTA



provides benchmarking and analysis, as well as identification of each institution's research strength in order to form collaborative alliances, analyze research trends and maintain expert directories ([www.sinta.ristekbrin.go.id](http://www.sinta.ristekbrin.go.id)). SINTA provides the rank of every indexed journal. The ranks range from SINTA 1 to SINTA 6; the highest level is SINTA 1, and the lowest is SINTA 6. A higher position means the journal has a higher reputation in the context of impact, index, and citations.

This paper aims to investigate the map and trend of Islamic economic research that has been published and indexed by SINTA. The importance of finding those patterns is to identify the identity of Islamic economics based on the research articles. Those patterns will be clustered based on author, title, and keywords. In order to achieve the purpose, this paper employs bibliometric analysis to find a general overview of the research field. Earlier researchers have employed bibliometric analysis in their studies (Mondal and Roy, 2018; Marlina et al., 2021; Agustina et al., 2021; Rusydiana, 2021; Aminy et al., 2021). Those researchers use bibliometric analysis to determine the map, trend, and research pattern on various topics. The remaining of this paper is structured as follows; section 2 discusses Literature Review, section 3 introduces Research Method, section 4 is the Results and Discussion, and the last section provides a conclusion.

## **LITERATURE REVIEW**

Research in Islamic economics has many themes with macro and micro issues. Based on Ahmed (2010), Islamic banking and finance is the subject of academic interest in Islamic economic researches. Zaher and Hassan (2001) also stated that there is high growth in Islamic finance and banking study in Muslim countries worldwide. This growth is influenced by factors including the introduction of broad macroeconomic and structural reforms in financial systems, the liberalization of capital movements, privatization, the global integration of financial markets, and the introduction of innovative and new Islamic products. Biancone et al. (2020) also show that the literature on Islamic finance focuses on banking, rates, comparisons with traditional banks and portfolios, and analysis of governance and control structures.

In addition to the previous argument, studies on Islamic banking as one topic in Islamic economics generally focus on how Islamic banking institutions perform in their efforts to compete with conventional banking. Subaweh (2008)



compared the performance of Islamic banks and conventional banks. This study found no significant difference between the performance of the two types of banking institutions. In addition, research related to what factors affect the performance of Islamic banks has also been in the spotlight, like studies conducted by Istan and Fahlevi (2020), Syofyan (2017), and Setyawati et al. (2017).

The conversion process of conventional banks into Islamic banks is an issue that needs to be studied further. Budiman (2021) and Hilman (2018) found that the change in the form of conventional banks to be Islamic banks is one of the efforts to boost and improve the performance of regional Islamic banks in Indonesia. This process was successfully done with an increase in Islamic bank performance (Fahdiansyah, 2021).

Research in the field of Islamic economics also takes the zakah topic as an issue to be observed (Ibrahim, 2011). Dantes (2012) tried to measure how far productive zakah can impact business progress for zakah recipients. The result indicated that productive zakah affects the increase of income, consumption, savings, investment, productivity, and employment. In other research, Kholid (2018) found that zakah impacts accelerating poverty reduction.

Research on zakah is also closely related to the topic of zakah management itself, both in the management institution and its management. This research related to the governance of zakah institutions cannot be separated from the discussion of how well the performance of the zakah management institutions themselves (Lubis et al., 2018). In addition, issues on zakah management and community contributions in managing zakah have also become one of the topics discussed, such as in research conducted by Izzuddin et al. (2021) and Aziz et al. (2018). These two studies agreed that localization and involving the community to make zakah management institutions more community-oriented is an opportunity to develop and advance their management. Discussions about zakah management cannot be separated from efforts to measure the extent to which zakah management performance. Research conducted by Lubis et al. (2018) and Al-Ayubi et al. (2018) tries to explore and study further the issue of zakah management performance. Furthermore, along with advances in technology in the field of finance (fintech), research in this field began to develop, as was done by Hudaefi et al. (2020), which shows that zakah management institutions in this era have also begun to adapt to financial technology in an effort to collect zakah funds.



The theme of waqf, including its obstacles, has also become one of the topics widely discussed by Islamic economics researchers (Ibrahim, 2014). According to Uluyol et al. (2021), waqf played a powerful Islamic social finance instrument throughout Islamic history. It is an instrument that the benefit of waqf is perpetual theoretically and immovable. Waqf provides cost-free services such as mosques, education services, and health services. However, Islamic scholars also advocate movable or productive waqf in order to fulfill human lives development and transformation through various methods, such as utilizing local economic instruments (Ibrahim & Ilyas, 2016), property waqf (Noipom & Hassama, 2017), educational sectors (Ibrahim et al., 2015), including cash waqf (Uluyol, 2021).

Cash waqf is the cash that has an underlying asset of the perpetual religious endowments (Uluyol, 2021). Aziz (2017) tried to examine how the role of waqf bodies in developing the prospect of cash waqf, while Abdullah (2017) and Rusydiana and Devi (2017) reviewed the governance of cash waqf. In another study, Al Arif (2012) found that cash waqf has an important role in poverty alleviation efforts in Indonesia. Furthermore, Hasan (2010) conducted research on cash waqf related to applying cash waqf as a means of religious investment, education, and social services.

## **METHODOLOGY**

This study is a descriptive quantitative research with bibliometric analysis. Bibliometric analysis is helpful in most research for many purposes, including a general overview of a research field and researchers' analysis (Bjork et al., 2014).

The necessity of applying bibliometric analysis in this study is to picture the map and trend of Islamic economics research. It provides the academic interest in each area of Islamic economics study. According to Pritchard (1969), bibliometrics applies mathematical and statistical methods to books and other means of communication. Compared with the contemporary definition, Mulet-Forteza et al. (2019) stated that bibliometric analysis is the instrument for analyzing the evolution of disciplines based on intellectual, social, and conceptual structures and for identifying the leading trends. Bibliometric mapping is an important research topic in the bibliometric field (Borner et al., 2003). Two distinguishable bibliometric aspects are the construction of the bibliometric map and the graphical representation of the map. In the



bibliometric literature, the most significant concern is in the construction of the bibliometric map (Rusydiana et al., 2021).

Two computer applications are used to help researchers conducting this study, namely Microsoft Excel and VOSviewer. Microsoft Excel is needed to gather and analyze all data from research samples, including research topics and articles' identities. VOSviewer can map papers and the authors. This application can be used to create maps of authors or journals based on co-citation data or maps of keywords based on co-occurrence data (Van Eck & Waltman, 2010).

This study uses a non-probability purposive sampling technique in selecting research samples. This technique is the deliberate choice of a participant due to the qualities the participant possesses. It is a non-random technique that does not require any underlying ideas or a predetermined quantity of participants. The researcher determines what information is needed and sets out to discover persons who can and will offer it based on their knowledge or experience (Etikan et al., 2016).

Papers obtained in this study should use English as the primary language in the articles and get cited at least one time by other articles. The cited articles were used as observed articles because the total of citations reflected the impact of cited articles on further research in the same field, which is the Islamic economic research area in this context. In addition, the journals in which the article was published are accredited on the SINTA indexing website, ranging from SINTA 1 (S1) to SINTA 3 (S3). The journals also need to have the words "ekonomi syariah" or "ekonomi Islam" as part of the title. All articles should also discuss topics or issues related to Islamic economics. The year of publication is ranging from 2014 to 2020. Articles' identities that should be extracted as the data in this study are article title, research topics, authors name, research method, number of citations, and name of publishing journals.

According to the criteria above, we selected 114 articles as research samples in this study. The number of articles and journals as the publishers can be seen in Table 1.



Table 1. Number of Articles in Various Journals

No.	Name of journal	Number of articles
1	Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah	90
2	Equilibrium: Jurnal Ekonomi Syariah	3
3	Falah: Jurnal Ekonomi Syariah	4
4	Economica: Jurnal Ekonomi Islam	7
5	Iqtishoduna: Jurnal Ekonomi Islam	5
6	Maqdis: Jurnal Kajian Ekonomi Islam	5

Source: Processed data (2021)

**RESULT AND DISCUSSION**

Journals are the publishers of scientific articles resulting from the authors' thoughts and research. Journals in Indonesia are typically initiated by universities and considered scientific media for lecturers, academicians, and researchers to publish their research papers. Most of those journals have been accredited by the SINTA indexing website, a journal indexing program initiated by the Indonesian Ministry of Research, Technology, and Higher Education.

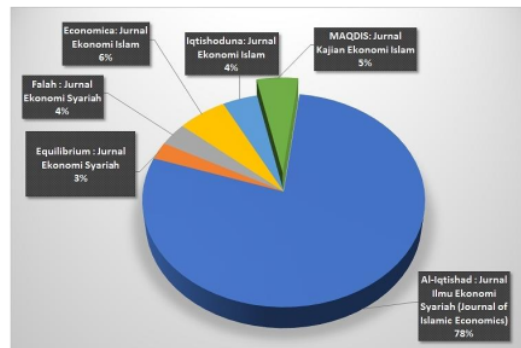


Figure 1. Contribution of Journals

Source: Processed data (2021)

The contribution of journals in this study is shown in Figure 1. The most contributing journal is a journal published by Syarif Hidayatullah State Islamic University, namely Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah. This journal has been accredited by the SINTA indexing website with SINTA 2 (S2) rank. The percentage of its contribution to the study is 78%, followed by other journals. Regarding the year of publications, the number of articles produced is highly fluctuating. The highest number of articles was found in 2016 with 31 articles, while the lowest is 2014 with only three articles.





Table 2. Number of Articles Produced Based on Year of Publications

No.	Year of publication	Number of articles
1	2014	3
2	2015	19
3	2016	31
4	2017	12
5	2018	27
6	2019	18
7	2020	5

Source: Processed data (2021)

We categorized articles into two research methods generally applied by researchers: quantitative and qualitative. The research method used in this study is dominated by qualitative with a contribution percentage of 64.91%, while the quantitative only reached 35.08%.

Table 3. Total Articles Based on Research Method Category

No.	Research method	Total articles	Percentage
1	Quantitative	40	35.08%
2	Qualitative	74	64.91%

Source: Processed data (2021)

We also classified articles based on their research topics. Research topics are essential to be categorized and analyzed as Islamic economic research has vast issues and focus. Indonesia is one of the countries concerning Islamic economic research since most Indonesian people are Muslims, approximately 87.2% (227 million people). Various topics should be studied to cover all parts of Islamic economics so that Muslims are interested in interacting with the Islamic-regulated economic system and its products.

Islamic banking is the most discussed among the observed articles in this study. This research topic has been addressed in 50 articles, followed by Islamic capital market in 11 articles, zakah in 11 articles, Islamic financial institutions in 7 articles, and others. Details can be seen in Figure 2. The citation is a play of similarity and difference, identity and alterity, an interdiscursive calibration of a citing and a cited event, and self-reflexive (Nakassis, 2013). The number of citations from all research articles as the research samples in this study varies among journals.



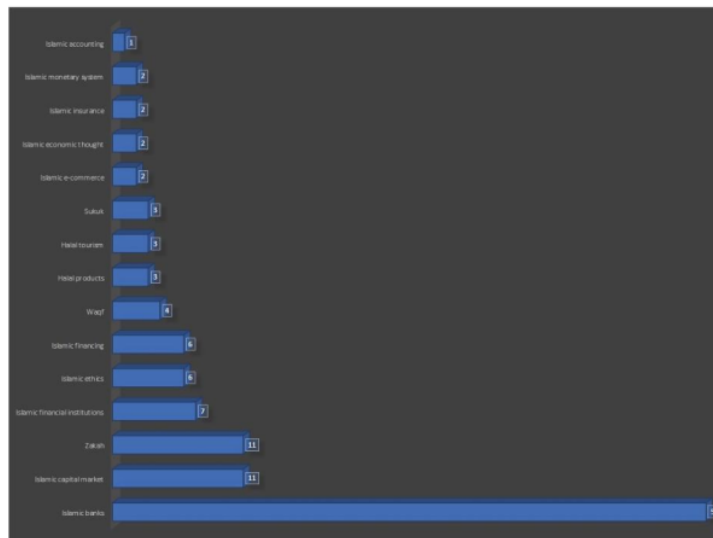


Figure 2. Distribution of Articles Based on Research Topics  
 Source: Processed data (2021)

According to Table 4, the most cited articles come from Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah, which Syarif Hidayatullah State Islamic University publishes with a total of as many as 1,182 citations. Followed by Iqtishoduna: Jurnal Ekonomi Islam in the second position reached 79 citations, Economica: Jurnal Ekonomi Islam with 49 citations, Equilibrium: Jurnal Ekonomi Syariah with 36 citations, Maqdis: Jurnal Kajian Ekonomi Islam with 15 citations, and the last is Falah: Jurnal Ekonomi Syariah with 13 citations.

Table 4. Total Citations of Each Journal

No.	Name of journal	Total citations
1	Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah	1,182
2	Iqtishoduna: Jurnal Ekonomi Islam	79
3	Economica: Jurnal Ekonomi Islam	49
4	Equilibrium: Jurnal Ekonomi Syariah	36
5	Maqdis: Jurnal Kajian Ekonomi Islam	15
6	Falah: Jurnal Ekonomi Syariah	13

Source: Processed data (2021)

We ranked articles based on their citations with the purpose of identifying the most cited publications among the observed articles. We found that the most cited one was written by Irfan Syauqi Beik (2015), entitled “Construction of CIBEST model as a measurement of poverty and welfare indices from an Islamic perspective,” published by Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah. This article got 68 citations at the time this study was conducted. It means that



Islamic economic researchers are highly interested in using the CIBEST model developed by Irfan Syauqi Beik and Laily Dwi Arsyianti for their current and further studies in the Islamic economic area, particularly to measure poverty and welfare based on an Islamic perspective. The five most cited articles can be seen in Table 5 below.

Table 5. The Most Cited Articles

No.	Article title	Author(s)	Total citations
1	Construction of the CIBEST model as a measurement of poverty and welfare indices from an Islamic perspective	Irfan Syauqi Beik, Laily Dwi Arsyianti	68
2	Ibnu Taimiyah and His Concept of Economy	Muhammad Hifdil Islam	65
3	Effects of service quality, customer trust, and customer religious commitment on customers satisfaction and loyalty of Islamic banks in East Java	Rachmad Hidayat, Sabarudin Akhmad, Machmud Machmud	60
4	Financial Ratio and Its Influence on Profitability in Islamic Banks	Erika Amelia	49
5	Islamic bank service quality and its impact on Indonesian customers' satisfaction and loyalty	Muniaty Aisyah	44

Source: Processed data (2021)

Furthermore, we used a word cloud to observe several words that appeared in all research samples. Word cloud is a visualization of words that come up within articles. It aids in determining whether a text is relevant to a specific information requirement. One of its flaws is that it just provides a statistical summary of isolated words, disregarding linguistic knowledge about the terms and their relationships. As a result, most systems employ word clouds to summarize the text in a static manner, with no or limited interactive features. (Heimerl et al., 2014).

The minimum of appearances for a single word used in this study is 1,000 times. The bigger the font size of the word, the more often the term appeared within articles. The most frequent term used in this study is "Islamic." This word can refer to Islamic economics, Islamic banks, Islamic financial institutions, or others related to the Islamic economic ecosystem. The other word with the same meaning as the word Islamic is "Sharia," but it does not appear to be more popular than "Islamic," as shown in Figure 3.





Figure 3. Word Cloud Visualization  
 Source: Processed data (2021)

**Bibliometric Analysis**

We used VOSviewer for bibliometric analysis purposes. We conducted a bibliometric analysis of researchers’ co-authorship in order to find the pattern of collaborations among them. Several authors had connections with other writers. It means that these authors were collaborating with other researchers to produce articles, either becoming the first author or not. This connection can be visualized using VOSviewer computer applications.

We found that several authors like Irfan Syauqi Beik, Farhan Ahmed, Afzal, Bayu Taufiq Possumah, Nurul Huda, Ahmad Rodoni, Euis Amalia, and Sutan Emir Hidayat were collaborating in writing articles. The connections of their names with other authors’ names proved it. We also observed keywords based on their co-occurrences within articles. This observation aims to identify the most discussed keywords within the observed articles; thus, we will understand the most discussed topic in the Islamic economic research field, particularly in SINTA-indexed research publications. We categorized 38 keywords into 7 clusters.



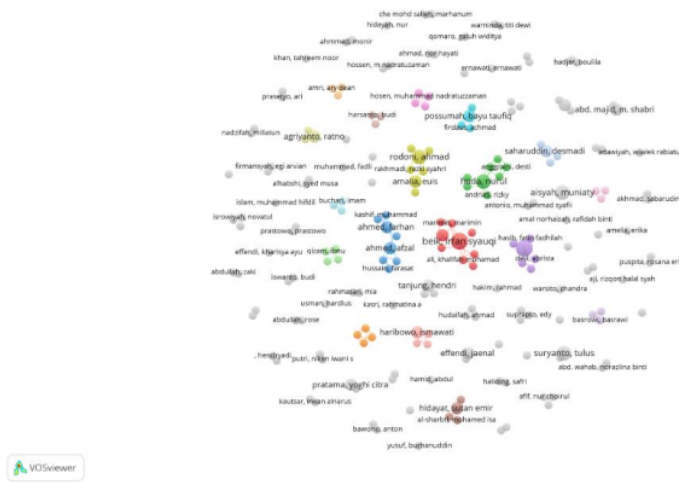


Figure 4. Network Visualization of Co-Authorship  
Source: Processed data (2021)

These keywords come up in papers and have relations with other keywords within 1 cluster. The clusters we created using VOSviewer are as follows:

- a) Cluster 1: *company, customer, customer loyalty, customer satisfaction, effect, service, and service quality*
- b) Cluster 2: *development, growth, halal tourism, Indonesia, intention, Islamic financial institution, and waqf*
- c) Cluster 3: *bank, efficiency, Islamic rural bank, profitability, sharia bank, and spin*
- d) Cluster 4: *a conventional bank, financing, Islamic bank, liquidity risk, and NPF*
- e) Cluster 5: *Jakarta Islamic index, performance, return, risk, and Sukuk*
- f) Cluster 6: *domestic credit, Islamic banking, Malaysia, and Pakistan*
- g) Cluster 7: *poverty, strategy, zakah, and zakah institution*

If we analyzed the discussion among keywords in each cluster, we could conclude that cluster 1 talked about the company, services, and customers, cluster 2 explained various Islamic economic ecosystems, clusters 3, 4, and 6 discussed conventional and Islamic banks and other keyword related to bank topic, cluster 5 talked about Islamic capital market, and cluster 7 explained zakah and its relation with poverty, as well as strategy to reduce poverty through the instrument of zakah.



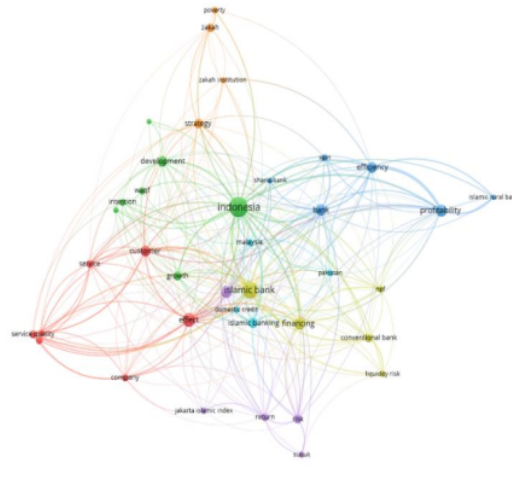


Figure 5. Network visualization of keywords  
Source: Processed data (2021)

Several countries were mentioned in the articles, such as Indonesia, Malaysia, and Pakistan. Based on Figure 5, the word “Indonesia” has many networks and connections with other words, and it has a bigger dot than other words. It means that the word “Indonesia” appeared in almost all research samples. One of the reasons is researches are mainly conducted in Indonesia since most of the authors are Indonesian researchers and academicians.

Malaysia and Pakistan are two countries that appeared in publications. This indicates that researchers who have published papers in SINTA-indexed journals are interested in doing research in these two nations in addition to Indonesia, which is the most often mentioned country in the articles.

We found that research on Islamic economics in SINTA-indexed journals is mainly dominated by Islamic and conventional bank topics. Clusters 3, 4, and 6 confirmed this finding. The differences between both banking systems and products have been analyzed by Islamic economic academicians and researchers (Aminy & Sauqi, 2020). But it is not considered as part of the discussion in the observed papers. Several keywords related to the bank are quite general, such as efficiency, profitability, liquidity, and Non-Performing Financing (NPF). All of these keywords indicated that the authors were more



interested in conducting research on bank financial performance instead of other perspectives, like bank services to their customers.

## CONCLUSION

This study was conducted in order to benefit researchers in term of identifying the most cited article and the most discussed topic in Islamic economic field and to investigate the map and trend of current Islamic economic research articles, particularly those studies that are published in SINTA-indexed journals.

Islamic economic research in Indonesia is still dominated by Islamic bank topics. Several keywords related to bank financial performance indicators were applied to both banking systems, Islamic and conventional banks, which means that researches on Islamic bank are not different from researches on the conventional one.

Islamic economics is not only talking about Islamic banks. Poverty issues could be another primary concern by Islamic economic researchers since zakah, as a Muslim obligation mentioned in the *Qur'an* (Holy Book of Islam), can be one alternative instrument to reduce and alleviate poverty.

Cash waqf is an Islamic economic instrument developed with the purpose of gaining sustainable benefits without reducing the number of used funds (Meylianingrum et al., 2020). Cash waqf can also be studied to be another solution to overcome poverty issues and empower SMEs without violating Sharia or Islamic law.

This conclusion suggested that further researchers explore Islamic or Sharia values implemented within Islamic banks, which is the main difference between Islamic and conventional banking systems. In addition, we also expect further researchers to conduct more studies on the broader Islamic economic area since Islamic economics covers all parts of economic activities in human lives.

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