



Muh. Salahuddin <salahuddin76@uinmataram.ac.id>

[QAS] Article Review Request

3 pesan

Ismail Hakki Mirici, <hakkimirici@gmail.com>
Kepada: "Muh. Salahuddin" <salahuddin76@uinmataram.ac.id>

14 Juli 2022 pukul 04.46

Dear Muh. Salahuddin

I believe that you would serve as an excellent reviewer of the manuscript, "Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry," which has been submitted to Quality - Access to Success. The submission's abstract is inserted below, and I hope that you will consider undertaking this important task for us.

Please log into the journal web site by 2022-08-10 to indicate whether you will undertake the review or not, as well as to access the submission and to record your review and recommendation. The web site is <https://submission.calitatea.ro/index.php/QAS>

The review itself is due 2022-08-10.

If you do not have your username and password for the journal's web site, you can use this link to reset your password (which will then be emailed to you along with your username). <https://submission.calitatea.ro/index.php/QAS/login/lostPassword>

Submission URL: <https://submission.calitatea.ro/index.php/QAS/reviewer/submission?submissionId=1011>

Thank you for considering this request.

Ismail Hakki Mirici,
hakkimirici@gmail.com

"Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry"

Abstract

The increasing need for heavy equipment encourages manufacturers to find the right marketing strategy. This research aims to determine to what extent these variables, such as brand image, perceived quality and purchase intention, substantially effect on the country of origin for purchasing hydraulic excavators in the non-ferrous mineral and rock-quarry mining industry. This research employed quantitative methods using SEM-PLS analysis. The population of this study was 136 mining companies and 59 samples of hydraulic excavator user companies in the non-ferrous mineral and rock-quarry mining companies in East Java Province, Indonesia. This study resulted in those three variables increasingly impact the country of origin in determining the decision to purchase heavy equipment. This research finding is of importance for providing alternative considerations for policymakers in the purchasing of heavy equipment in the non-ferrous mineral and rock-quarry mining industry.

[Quality - Access to Success](#)

Muh. Salahuddin <salahuddin76@uinmataram.ac.id>
Kepada: "Ismail Hakki Mirici," <hakkimirici@gmail.com>

25 Juli 2022 pukul 23.57

I have read the article and made some comments on it. Thank you.

[Kutipan teks disembunyikan]

Ismail Hakki Mirici <hakkimirici@gmail.com>
Kepada: "Muh. Salahuddin" <salahuddin76@uinmataram.ac.id>

26 Juli 2022 pukul 00.09

Thanks a lot.

Prof. Dr. Ismail Hakki Mirici
Hacettepe University
Faculty of Education
Department of English Language Teaching (ELT)
Chair

06800, Beytepe
Ankara, Turkey

Editors in Chief:
International Online Journal of Education and Teaching (IOJET)
&
International Journal of Curriculum and Instruction (WCCI-IJCI)
&

PEGEGOG

World Council for Curriculum and Instruction (WCCI)
Past President
(2011-2013)

Ministry of National Education, Turkey
The European Language Portfolio-ELP
National Contact Person in CoE

E-mail : hakkimirici@gmail.com
Phone : +90 312 2978575, ext.126
Mobile : +90 532 3376385
Fax : +90 312 2976119

[Kutipan teks disembunyikan]

← Back to Submissions

Review: Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

- 1. Request
- 2. Guidelines
- 3. Download & Review
- 4. Completion

Request for Review

You have been selected as a potential reviewer of the following submission. Below is an overview of the submission, as well as the timeline for this review. We hope that you are able to participate.

Article Title

Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

Abstract



← Back to Submissions

Abstract

The increasing need for heavy equipment encourages manufacturers to find the right marketing strategy. This research aims to determine to what extent these variables, such as brand image, perceived quality and purchase intention, substantially effect on the country of origin for purchasing hydraulic excavators in the non-ferrous mineral and rock-quarry mining industry. This research employed quantitative methods using SEM-PLS analysis. The population of this study was 136 mining companies and 59 samples of hydraulic excavator user companies in the non-ferrous mineral and rock-quarry mining companies in East Java Province, Indonesia. This study resulted in those three variables increasingly impact the country of origin in determining the decision to purchase heavy equipment. This research finding is of importance for providing alternative considerations for policymakers in the purchasing of heavy equipment in the non-ferrous mineral and rock-quarry mining industry.

Review Type

Anonymous Reviewer/Anonymous Author

Review Files

Search

4366

Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx

July 13, 2022

Article Text

Review Type

Anonymous Reviewer/Anonymous Author

Review Files			Search
4366	Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx	July 13, 2022	Article Text

[View All Submission Details](#)

Review Schedule

2022-07-13	2022-08-10	2022-08-10
<i>Editor's Request</i>	<i>Response Due Date</i>	<i>Review Due Date</i>

[About Due Dates](#)

Review: Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

- 1. Request
- 2. Guidelines
- 3. Download & Review
- 4. Completion

Review Files				Search
4366	Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx	July 13, 2022	Article Text	

Review
Enter (or paste) your review of this submission into the form below.

For author and editor

Rich text editor toolbar with icons for Bold, Italic, Underline, Link, Unlink, Bulleted List, Numbered List, Indent, Outdent, Undo, Redo, and other editing tools.

← Back to Submissions

2022

Review

Enter (or paste) your review of this submission into the form below.

For author and editor



1. To strengthen the article, it is recommended should provide theoretical framework in the subtitles.
2. This article is strong enough to be published.
3. please remain aware of the article's grammar. Choose the right terminology according to the scientific field.

For editor only



Reviewer Files 🔍 Search

▶ 4560 qas-review-assignment-1011-Article+Text-4366.docx	July 25, 2022
---	---------------

Review Discussions ➕ Add discussion

Name	From	Last Reply	Replies	Closed
No Items				

Recommendation
Select a recommendation and submit the review to complete the process. You must enter a review or upload a file before selecting a recommendation.

[Submit Review](#) [Save for Later](#) [Go Back](#)

Review: Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

- 1. Request
- 2. Guidelines
- 3. Download & Review
- 4. Completion

Review Submitted

Thank you for completing the review of this submission. Your review has been submitted successfully. We appreciate your contribution to the quality of the work that we publish; the editor may contact you again for more information if needed.

Review Discussions

[Add discussion](#)

Name	From	Last Reply	Replies	Closed
------	------	------------	---------	--------

No Items



[← Back to Submissions](#)

Abstract

The increasing need for heavy equipment encourages manufacturers to find the right marketing strategy. This research aims to determine to what extent these variables, such as brand image, perceived quality and purchase intention, substantially effect on the country of origin for purchasing hydraulic excavators in the non-ferrous mineral and rock-quarry mining industry. This research employed quantitative methods using SEM-PLS analysis. The population of this study was 136 mining companies and 59 samples of hydraulic excavator user companies in the non-ferrous mineral and rock-quarry mining companies in East Java Province, Indonesia. This study resulted in those three variables increasingly impact the country of origin in determining the decision to purchase heavy equipment. This research finding is of importance for providing alternative considerations for policymakers in the purchasing of heavy equipment in the non-ferrous mineral and rock-quarry mining industry.

Review Type

Anonymous Reviewer/Anonymous Author

Review Files

[Search](#)

4366	Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx	July 13, 2022	Article Text
------	--	---------------	--------------

Review Type
Anonymous Reviewer/Anonymous Author

Review Files			Search
4366	Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx	July 13, 2022	Article Text

[View All Submission Details](#)

Review Schedule		
2022-07-13	2022-08-10	2022-08-10
<i>Editor's Request</i>	<i>Response Due Date</i>	<i>Review Due Date</i>

[About Due Dates](#)

Review: Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

- 1. Request
- 2. Guidelines
- 3. Download & Review
- 4. Completion

Review Files				Search
4366	Paper Management Economic for Hydraulic Excavator.Quarry Mining.docx	July 13, 2022	Article Text	

Review
Enter (or paste) your review of this submission into the form below.

For author and editor

Rich text editor toolbar with icons for bold, italic, underline, link, unlink, list, and image.

← Back to Submissions

2022

Review

Enter (or paste) your review of this submission into the form below.

For author and editor

Rich text editor toolbar: Bold, Italic, Underline, Link, Unlink, Code, Undo, Redo, Image, Download.

1. To strengthen the article, it is recommended should provide theoretical framework in the subtitles.
2. This article is strong enough to be published.
3. please remain aware of the article's grammar. Choose the right terminology according to the scientific field.

For editor only

Rich text editor toolbar: Bold, Italic, Underline, Link, Unlink, Code, Undo, Redo, Image, Download.

Reviewer Files		🔍 Search
▶  4560	qas-review-assignment-1011-Article+Text-4366.docx	July 25, 2022

Review Discussions					➕ Add discussion
Name	From	Last Reply	Replies	Closed	
No Items					

Recommendation
Select a recommendation and submit the review to complete the process. You must enter a review or upload a file before selecting a recommendation.

Revisions Required

[Submit Review](#) [Save for Later](#) [Go Back](#)

Review: Increasing Influence of Brand Image, Perceived Quality, and Purchase Intention Towards Country of Origin in the Purchase of Hydraulic Excavators in Mining Industry

- 1. Request
- 2. Guidelines
- 3. Download & Review
- 4. Completion

Review Submitted

Thank you for completing the review of this submission. Your review has been submitted successfully. We appreciate your contribution to the quality of the work that we publish; the editor may contact you again for more information if needed.

Review Discussions

[Add discussion](#)

Name	From	Last Reply	Replies	Closed
------	------	------------	---------	--------

No Items